Aesthetic Impact Survey Template

Survey Flow

Standard: Info (2 Questions)
Standard: Stimulus Presentation (2 Questions)

BlockRandomizer: 11 -

> **Standard: Beauty (4 Questions)**
> **Standard: Angry (3 Questions)**
> **Standard: Calm (4 Questions)**
> **Standard: Challenged (4 Questions)**
> **Standard: Compassionate (4 Questions)**
> **Standard: Edified (4 Questions)**
> **Standard: Enlightened (4 Questions)**
> **Standard: Enraptured (4 Questions)**
> **Standard: Inspired (4 Questions)**
> **Standard: Interested (4 Questions)**
> **Standard: Pleasure (4 Questions)**

Standard: Most Impactful Stimulus (4 Questions)

Page Break ——————————————————

Create a new BlockRandomizer containing the 11 survey blocks for <u>each</u> stimulus.

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

- ☑ calm
- ☐ humble
- ☐ consoled
- ☐ confirmed
- ☑ grounded
- ☐ none of these apply

→

Powered by Qualtrics

Rate from 1 (only a little) to 5 (a great deal)

| 1 | 2 | 3 | 4 | 5 |

calm

4

grounded

5

Timing

These page timer metrics will not be displayed to the recipient

You are now done with rating all the artworks! Below are the artworks you were asked to rate today.

Please select the one that had the greatest impact on you.

```
Qualtrics.SurveyEngine.addOnload(function() {
    var hostLocation = "https://
raw.githubusercontent.com/YOUR FOLDER";
    var imageNames = [
                '002.png', '006.jpg', '013.jpg',
'019.jpg', '053.JPG', '076.jpg', '085.jpeg',
    '089.jpeg', '093.jpeg', '096.jpg', '105.jpg', '112.jpeg',
'116.jpeg', '119.jpeg',
    '123.jpg', '143.jpeg', '160.jpg', '176.png', '180.jpg',
'201.jpg', '205.png',
    '220.png', '222.png', '227.png', '237.jpg', '243.jpg',
'253.jpg', '276.jpg',
    '279.jpg', '284.jpg', '301.jpeg', '306.jpeg', '319.png'
];

    var imageDivs = jQuery(".imageGrid");

    for (var i = 0; i < imageNames.length; i++) {
        var img = jQuery("<img>").attr("src",
hostLocation + imageNames[i]).css("width",
"250px"); // Adjust width as needed
        jQuery(imageDivs[i]).append(img);
    }
});
```

Info

Information for researchers

This Qualtrics template is provided to assist with capturing rich emotional data in response to images or objects. We have used this survey in conditions where there are a limited number of stimuli, to avoid participant fatigue.

The easiest way to use the survey is to log a participant ID and a stimulus ID at the beginning of the survey, and request the participant refresh to complete the survey anew for each stimulus. If you need to present multiple stimuli on the same Qualtrics survey, you should duplicate each block (n=12), making sure to maintain the skip logic within each block and randomization between the 12 blocks per stimulus.

We hope that this tool proves useful to you. Please use the contact information on our website if you have any questions.

Template information provided to participants

In total, you will view _ _ different artworks. When viewing these artworks, we'll ask you to stop and answer a series of questions about how the artwork makes you think and feel. There are no right or wrong answers; we're interested in the effects certain artworks have on people. Please read the instructions below carefully before proceeding.

For each artwork, first, you will see a statement such as *"this artwork makes me feel."* Following this, you will see different words related to the statement (e.g., this artworks makes me feel: offended, enraged, revolted, disgusted, etc.).

Out of these terms, you will be asked to select two words/terms that you feel are the most relevant to you in the context of that particular artwork.

Once you select the two most relevant terms, you will be asked to rate the artwork on those terms on a scale from 1 to 5 where 1=not at all and 5=extremely.

For example, if you think the artwork made you feel 'enraged' and 'offended' but not 'revolted' or 'disgusted' you would choose 'enraged' and 'offended' and then rate how 'enraged' and how 'offended' you felt while viewing the artwork.

Stimulus Presentation

Participant ID

Please write the Stimulus ID

Beauty

How beautiful do you find the artwork?

	1	2	3	4	5

Please rate from 1 (not at all) to 5 (extremely)

How much do you like the artwork?

	1	2	3	4	5

Please rate from 1 (not at all) to 5 (extremely)

How familiar is the artwork to you?

| | 1 | 2 | 3 | 4 | 5 |

Please rate from 1 (not at all) to 5 (extremely)

Angry

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ frightened/horrified   ☐ subversive

☐ offended   ☐ angry/enraged

☐ revolted/disgusted   ☐ none of these apply

☐ abrasive

Rate from 1 (only a little) to 5 (a great deal)

| | 1 | 2 | 3 | 4 | 5 |

» frightened/horrified

» offended

» revolted/disgusted

» abrasive

» subversive

» angry/enraged

» none of these apply

Calm

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ calm   ☐ humble
☐ consoled   ☐ confirmed
☐ grounded   ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

	1	2	3	4	5	

» calm

» consoled

» grounded

» humble

» confirmed

» none of these apply

Challenged

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ challenged   ☐ complex
☐ provoked   ☐ paradoxical

☐ curious ☐ indifferent
☐ controversial ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

1 2 3 4 5

» challenged

» provoked

» curious

» controversial

» complex

» paradoxical

» indifferent

»
none of these
apply

Compassionate

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ compassionate/empathetic ☐ resonated
☐ loving ☐ enveloped
☐ intimate ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

1 2 3 4 5

»
compassionate/empathetic

1   2   3   4   5

» loving

» intimate

» resonated

» enveloped

» none of these apply

Edified

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ edified   ☐ moralistic

☐ transcendent   ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

1   2   3   4   5

» edified

» transcendent
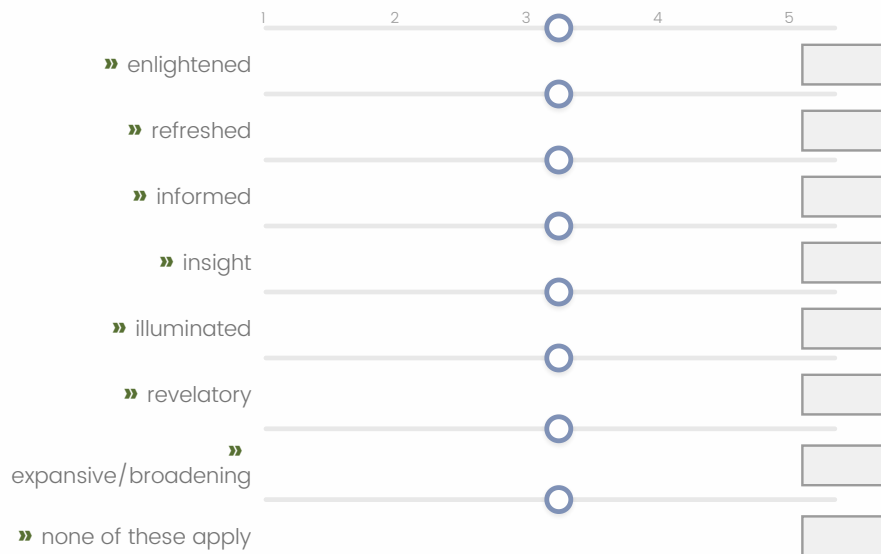
» moralistic

» none of these apply

Enlightened

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ enlightened   ☐ illuminated

☐ refreshed   ☐ revelatory

☐ informed   ☐ expansive/broadening

☐ insight   ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

	1	2	3	4	5	
» enlightened			◯			
» refreshed			◯			
» informed			◯			
» insight			◯			
» illuminated			◯			
» revelatory			◯			
» expansive/broadening			◯			
» none of these apply			◯			

Enraptured

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ enraptured   ☐ transported

☐ wonder   ☐ intoxicated

☐ awe   ☐ none of these apply

☐ sweptaway

Rate from 1 (only a little) to 5 (a great deal)

```
          1         2         3         4         5
» enraptured   ○                    ⬤                    [    ]

» wonder                          ⬤                      [    ]

» awe                           ⬤                        [    ]

» sweptaway                   ⬤                          [    ]

» transported                 ⬤                          [    ]

» intoxicated               ⬤                            [    ]

»
none of these             ⬤                              [    ]
apply
```
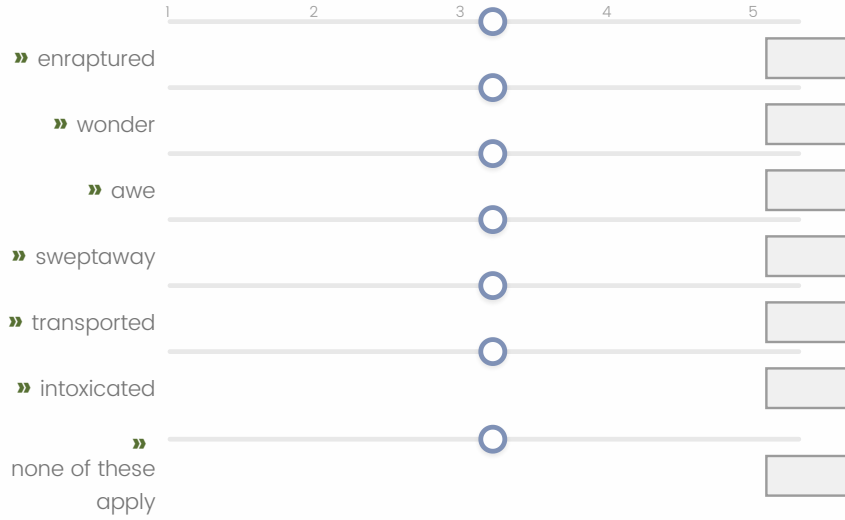
Inspired

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

 This artwork makes me feel:

☐ inspired   ☐ uplifted

☐ moved   ☐ hopeful

☐ stimulated   ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

```
          1         2         3         4         5
» inspired                    ⬤                          [    ]

» moved                       ⬤                          [    ]

» stimulated                  ⬤                          [    ]

» uplifted                    ⬤                          [    ]

» hopeful                     ⬤                          [    ]
```

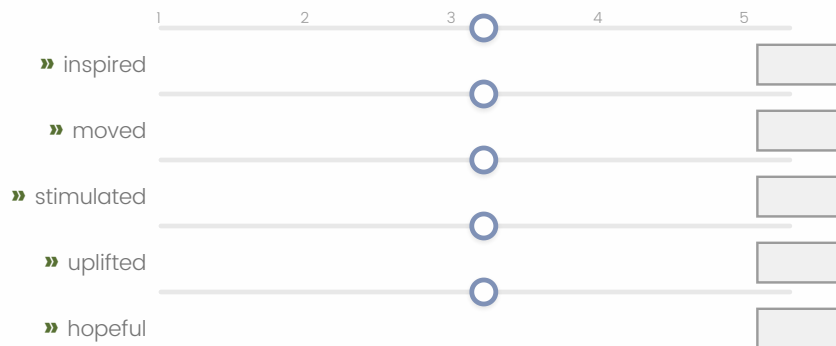|	1	2	3	4	5	

» none of these apply

Interested

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ interested   ☐ contemplative/thoughtful
☐ gripped   ☐ none of these apply
☐ engaged

Rate from 1 (only a little) to 5 (a great deal)

	1	2	3	4	5	

» interested

» gripped

» engaged

» contemplative/thoughtful

» none of these apply

Pleasure

Select the two terms that are the most relevant to you in the context of the artwork you're now viewing. Click "none of these apply" if no term is applicable.

This artwork makes me feel:

☐ pleasure   ☐ inviting

☐ happy/joyful   ☐ seductive

☐ amused   ☐ none of these apply

Rate from 1 (only a little) to 5 (a great deal)

	1	2	3	4	5	
» pleasure			●			☐
» happy/joyful			●			☐
» amused			●			☐
» inviting			●			☐
» seductive			●			☐
» none of these apply			●			☐

Most Impactful Stimulus

You are now done with rating all the artworks! Below are the artworks you were asked to rate today.

Please select the one that had the greatest impact on you.

○ 1   ○ 2   ○ 3

○ 4   ○ 5   ○ 6

○ 7   ○ 8   ○ 9

○ 10   ○ 11   ○ 12

○ 13   ○ 14   ○ 15

○ 16   ○ 17   ○ 18

○ 19   ○ 20   ○ 21

○ 22   ○ 23   ○ 24

○ 25   ○ 26   ○ 27

○ 28   ○ 29   ○ 30

○ 31   ○ 32   ○ 33

Please describe the artwork in as much detail as possible.

[ ]

Please type in as much detail as possible what you think or feel while viewing the artwork in the text below.

[ ]

Please answer whether you gained any new knowledge or new understanding from this artwork. If yes, please write in as much detail as possible what new knowledge or new understanding you gained from the object.

[ ]